## **Semester End Examinations May-2022**

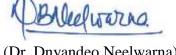
### **School of Journalism and Mass Communication**

**B.A.** (Journalism & Mass Communication)

First Semester (Backlog)

### **Schedule of Examinations**

<b>Course Code</b>	Course Name	Day and Date	Time
BAJMC104	Literature - English & Indian	Monday 30-05-2022	10.00. am to 12.30 pm



# **Semester End Examinations May-2022**

### **School of Journalism and Mass Communication**

**B.A.** (Journalism & Mass Communication)

First Semester (Backlog)

#### **Schedule of Examinations**

Course Co	de	Course Name	Day and Date	Time
18BAJMC1	103	Introduction to Literature studies	Thursday 02-06-2022	10.00. am to 12.30 pm



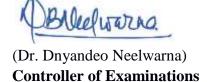
## **Semester End Examinations May-2022**

### **School of Journalism and Mass Communication**

### **B.A.** (Journalism & Mass Communication)

First Semester (Backlog)

Course Code	Course Name	Day and Date	Time
19BAJMC106	Indian Languages - I (English)	Tuesday 31-05-2022	10.00. am to 12.00 noon
19BAJMC103 20BAJMC103	Role and Functions of Mass Media	Thursday 02-06-2022	10.00. am to 12.30 pm



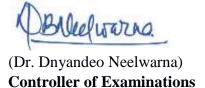
## **Semester End Examinations May-2022**

### **School of Journalism and Mass Communication**

**B.A.** (Journalism & Mass Communication)

First Semester (Backlog)

Course Code	Course Name	Day and Date	Time
20BAJMC106	Languages - English	Tuesday 31-05-2022	10.00. am to 12.00 noon





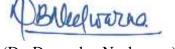
### **School of Journalism and Mass Communication**

**B.A.** (Journalism & Mass Communication)

First Semester (Backlog)

### **Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
21BAJMC101	Introduction to Communication and its Importance	Monday 30-05-2022	10.00. am to 12.30 pm
21BAJMC102/ 20BAJMC102	Contemporary India	Wednesday 01-06-2022	01.30. pm to 04.00 pm





### **School of Journalism and Mass Communication**

#### **B.A.** (Journalism & Mass Communication)

**Second Semester (Regular)** 

## **Schedule of Examinations**

<b>Course Code</b>	Course Name	Day and Date	Time
21BAJMC201	Fundamental of Mass Communication	Tuesday 21-06-2022	10.00am to 12.30 pm
21BAJMC202	Evolution of Journalism	Wednesday 22-06-2022	10.00am to 12.30 pm
21BAJMC203	Indian Polity and Issues	Thursday 23-06-2022	10.00am to 12.30 pm
21BAJMC204	Indian Language II - Marathi	Friday 24-06-2022	10.00am
21BAJMC205	Indian Language II - Hindi		to
21BAJMC206	Indian Language II - English		12.00 noon



### **School of Journalism and Mass Communication**

### **B.A.** (Journalism & Mass Communication)

## Third Semester (Backlog)

#### **Schedule of Examinations**

Course Code	Course Name	Day and Date	Time
19BAJMC301	Introduction to Advertising	Monday 30-05-2022	01. 30 pm to 04.00 pm
19BAJMC302	Fundamentals of Journalism	Wednesday 01-06-2022	10.00. am to 12.30 pm
19BAJMC303	Basics of Marketing	Wednesday 01-06-2022	01.30. pm to 04.00 pm
19BAJMC304/ 18BAJMC306	Introduction to New Media	Monday 30-05-2022	10.00. am to 12.30 pm



## **School of Journalism and Mass Communication**

### **B.A.** (Journalism & Mass Communication)

## Fifth Semester (Backlog)

<b>Course Code</b>	Course Name	Day and Date	Time		
20BAJMC501	Media and Communication Research	Monday 30-05-2022	01.30. pm to 04.00 pm		
20BAJMC502	Media Management	Tuesday 31-05-2022	10.00. am to 12.30 pm		
	(Specialization-ADPR)				
20BAJMC503	Integrated Marketing Communication	Tuesday 31-05-2022	01.30. pm to 04.00 pm		
20BAJMC504	Brand Management	Wednesday 01-06-2022	10.00. am to 12.30 pm		
20BAJMC505	Public Relations Practice	Wednesday 01-06-2022	01.30. pm to 04.00 pm		
	(Specialization-Journalisn	n)			
20BAJMC507	Broadcast Journalism	Tuesday 31-05-2022	01.30. pm to 03.30 pm		
20BAJMC508	News Editing (Print Journalism)	Wednesday 01-06-2022	10.00. am to 12.30 pm		
20BAJMC509	Online Journalism	Wednesday 01-06-2022	01.30. pm to 03.30 pm		



(Specialization-Digital Media)				
20BAJMC511	Multimedia Technology	Tuesday 31-05-2022	01.30. pm to 03.30 pm	
20BAJMC512	Web Portal Management	Wednesday 01-06-2022	10.00. am to 12.00 noon	
20BAJMC513	Online Journalism	Wednesday 01-06-2022	01.30. pm to 03.30 pm	

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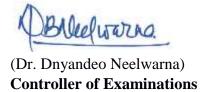
## **Semester End Examinations May-2022**

### **School of Journalism and Mass Communication**

M.A. (Journalism & Mass Communication)

First Semester (Backlog)

Course Code	Course Name	Day and Date	Time
19MAJMC101	Convergent Journalism	Monday 30-05-2022	10.00 am to 12.30 pm



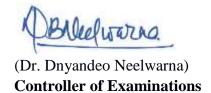


### **School of Journalism and Mass Communication**

### M. A. (Journalism & Mass Communication)

## **Second Semester (Regular)**

Course Code	Course Name	Day and Date	Time
21MAJMC201	Media Research Dissertation	Tuesday 21-06-2022	10.00am to 12.00 noon
21MAJMC202	Audience Study	Wednesday 22-06-2022	10.00am to 12.30 pm
21MAJMC203	Integrated Marketing Communication	Thursday 23-06-2022	10.00am to 12.30 pm
21MAJMC204	AI and ML in Media	Friday 24-06-2022	10.00am to 12.30 pm
21MAJMC205	Media Laws and Ethics	Saturday 25-06-2022	10.00am to 12.30 pm



# **Semester End Examinations May-2022**

### **School of Journalism and Mass Communication**

M.A. (Journalism & Mass Communication)

Third Semester (Backlog)

Course Code	Course Name	Day and Date	Time
20MAJMC301	Media Technology and Convergence	Monday 30-05-2022	10.00. am to 12.30 pm

